



CLIMATE CHAMPIONS DIGITAL COMMUNICATIONS YOUTH FELLOW

The Role at a Glance

Role description	This Fellowship will provide a platform for young professionals to work with the Champions team and to contribute to their work on driving ambitious climate action. Specifically, this role is to provide digital communications support and creation to the Communications Team, with a focus on Africa engagement.
Time commitment	16 hours per week for the duration of the fellowship - including joining weekly and fortnightly team check-ins on specific days.
Start date	April 2022
Duration	April to December 2022 (9 months)
Contract type	Youth Fellowship (paid independent contractor)
Location	Flexible. We are a global team, so the role may, require some travel
Reporting to	Communications Manager
Other	<ul style="list-style-type: none"> • The candidate is expected to work from home with occasional travel as and when requested. • In some locations, a collaborative office space may be available. • The candidate is expected to provide and maintain their own ICT and work tools. • Out of town travel and other work related expenses will be reimbursed in line with the Climate Champions team travel and expense policy

Background

The Climate Champions Team provides support to the UNFCCC High Level Climate Champions to deliver on the mandate from Parties: to drive climate action and enhance ambition by non-state actors. Working with the Marrakech Partnership and other partners, we mobilise businesses, investors, cities, regions and civil society and act as a bridge between non-state actors and national governments to reach the goals of the Paris Agreement. At COP26, the two serving High Level Climate Champions launched [a five year plan](#) to deliver on the mandate from Parties. It sets



out objectives and details of the tools employed to achieve them, across six key functions for the work of the Climate Champions Team for the period 2021 - 2025.

The global team is resourced to support the major campaigns [Race to Zero](#), [Race to Resilience](#), [Glasgow Finance Alliance for Net Zero \(GFANZ\)](#), as well as sector-focused systems transformation using the [Climate Action Pathways](#), [2030 Breakthroughs](#) and the [Resilience Transformations](#). Alongside this, we are continuing to strengthen the accountability mechanisms of the campaigns and assess the overall state of systems transformation as we prepare to support the global stocktake.

COP27 offers a unique moment to drive transformational change, scaling action for climate-vulnerable communities, and mobilising finance to developing and emerging economies, to move from ambition to implementation and halve global emissions and protect four billion people from climate impacts by 2030.

Overview of the Climate Champions Youth Fellowship

The power of youth voices in reframing climate ambition and driving systematic change is incredible and the Climate Champions are committed to integrating them into our core work.

In 2021, the Climate Champions team launched a pilot global Youth Fellowship programme by appointing five young professionals to contribute to a series of strategic non-state actor engagements in the build up to COP26 in Glasgow to help inspire non-state action in the Race to Zero and Race To Resilience. To help us deliver on our plan for COP27 and beyond, we are committed and excited to announce Year 2 of the Youth Fellowship!

The Fellowship will provide an opportunity to work at what is arguably the most pressing challenge in the world today, and it will suit you if you are mission driven and thrive in fast-paced, ever-evolving and diverse teams. You will need to be comfortable juggling different priorities and balancing multiple - and at times - competing demands and work in ways which are highly collaborative and engaging with a wide range of stakeholders at all levels and across all sectors of the economy, policy and society.

This fellowship will provide a platform for young professionals to work with the Champions team and to contribute to their work on driving ambitious climate action. This is the second year of the Fellowship and is an evolving programme of work, and you will be expected to shape the work and your role, in collaboration with leaders and peers within the Climate Champions Team.



The successful candidate will work closely with the Energy Systems Transformation Team, Youth Engagement Lead, Project Management Office, as well as partners across the energy sector, governments, industry leaders and not-for-profit agencies.

As the climate community readies itself for COP27 for what is being described as an 'all of Africa COP', we are keen to get a talented Youth Fellow to focus on Digital Communications with an African lens, which will help to build a social presence on the continent. Your outputs will need to be tailored to specific countries and priority audiences in Africa. You will carry out a digital communications plan for Africa – drawing from the Champions' core Communications Plan – creating bespoke, creative content.

In this position, you will have primary responsibility for shaping and implementing the digital communications objectives and strategies for Africa, working closely with the Communications Director, the Strategic Communications Team, as well as the Champions' digital consultancy Empower.

As a Youth Fellow placed in the Communications team, your key learnings and responsibilities will include:

1. Communications team specific engagement (75%) *(Please note that the bullets below are illustrative and the scope under this section will be discussed and agreed with the line manager to create structured, clear objectives)*

- Overseeing social messaging for Africa, developing social media assets and other supporting materials.
- Maintain, updating and growing our social media presence in Africa, identifying key demographics
- Utilising HLC channels including Twitter, LinkedIn, Instagram and especially Facebook (as a priority for Africa audiences).
- Selection of new channels relevant for Africa and particularly youth audiences
- Creating engaging and impactful content and ensuring our messaging is Africa-focused, timely and engaging.
- Developing our social media guidelines for Africa to increase engagement with our followers, and actively seek out new ways of connecting with our audiences.
- Partnering with relevant organisations to design and deliver relevant content for Africa
- Monitoring and evaluating the impact of our digital work in Africa, in particular putting together analytics reports and helping to write internal reports on the Communication team's work.



2. Power of the collective (20%)

Working together with other fellows within the High Level Climate Champions team as a Youth Fellowship Unit on external engagements during the duration of the fellowship.

- Participating as speakers /convenors /curators at global youth movements and events in the lead-up to COP26
- Partnering with relevant organisations to design and deliver dialogues/workshops relevant to youth audience

3. Leadership development (5%)

An important thread running alongside the key tasks shared above includes building capacity and upskilling. Workshops will be interspaced throughout the fellowship to help youth leaders enhance their personal leadership by being more purpose centered, values led and open to learning - leading them to step up to new levels of impact. These workshops would include (but not limited to) - identifying ways to build personal resilience, exploring best-self leadership, future mapping, facilitation skills.

Alongside these training sessions, the fellow will be invited to join HLC weekly team meetings and become an integral part of the team.

About you

The successful candidate will have experience gained in the social media landscape in Africa and be a seasoned digital native with knowledge of target audiences in Africa.. You will be a highly motivated self-starter, willing to work across different time zones in a fast-paced environment. You are able to exercise sound judgment as to when to seek advice with regard to engaging sector stakeholders.

The following requirements are essential:

- Under the age of 30 as on 1 April 2022
- Experience supporting an organisation's digital communications and/or running digital campaigns
- Experience creating engaging and impactful content for an organisation's social media presence on a variety of social media channels (including Twitter, Facebook, Instagram, LinkedIn, Tweetdeck or similar)
- Self-starter and entrepreneurial working style
- Collaborative and collegial working style, and a team player, with strong interpersonal skills



and diplomacy

- Ability to manage through ambiguity and change
- Understanding of the youth climate ecosystem
- Good process and project management skills, with ability to juggle multiple priorities and deadlines
- Excellent communications skills, both verbal and written
- Determination to support climate action, and a commitment to the Climate Champions core values (below)

Core Values

- **Unite behind the science:** we commit to make the changes scientists tell us are needed.
- **Build upon the incredible work to date:** we will cross-fertilize and amplify the work of the many heroes who have already committed so much to addressing climate change.
- **Take into account different ideas and perspectives:** we're willing to be challenged and to challenge, we look for the best in people and the best, most sound and most credible ideas, wherever they come from.
- **Practice stubborn optimism:** we recognize the scale of the problem, combined with an absolute determination to build our way out.
- **Seek progress not perfection:** all of us can be criticized and many of those best able to advance this issue are currently the biggest causes of it. We can't allow cynical greenwashing, but all who are serious about tackling climate change positively will be welcomed.
- **Be humble and generous:** we keep our egos in check and work together for the good of the whole

Code of Conduct

As a member of the Climate Champions Team you are required to adhere to the highest standards of conduct and behaviour, protecting the integrity of the mandate from Parties, the UNFCCC process, the UNFCCC institution and the COP presidency. Shortly after joining, there will be a number of mandatory induction meetings to ensure you have the information and tools needed to work to the highest standards.