

SURVEY: _____ & the Race to Zero – Our COP26 Ambition

We are asking all members of the _____ to answer the below survey to understand how we can accelerate sectoral ambition for the Race to Zero. This will help us to understand more fully where you are on our decarbonization journey and to best decide how together we can contribute towards keeping the target of 1.5°C alive and within reach.

Should you have any questions or need help with filling out the survey, please contact:

SECTION I: CONTEXTUAL INFORMATION

What is the name of your company?

What is your designation / role within the company?

Would you be the main point of contact for the _____ to engage with respect to decisions to be made related to climate action and net-zero?

- Yes
- Other _____

Which department within your company would the topics of [climate action and sustainability](#) primarily be addressed?

- Sustainability
- Strategy
- Legal & Regulatory Affairs
- Corporate Affairs
- Operations
- Finance
- Other, please specify _____

If Sustainability: How large is your Sustainability team?

Does your company have [executive board-level leadership](#) on sustainability and climate?

- Yes
- No
- Unsure

SECTION II: CLIMATE AMBITION & TARGETS

1. Which of the following do you see as [major opportunities to your business](#) from the shift towards a net-zero carbon economy?
Please select top 3. If "Other", please specify.

- Low risk of non-compliance with stricter national or regional policies *e.g., getting ahead of carbon-intensive deterrent policies or energy efficiency standards instated*

- Better access to preferential capital arrangements *e.g., improved financial facilities available because of ESG compliance, wider access to capital*
- Reduced exposure to litigation claims *e.g., lower exposure to backlash from shareholder or stakeholder groups on climate-related issues*
- Relative cost advantage *e.g., lower cost vs. carbon-heavy competitors liable for global price on carbon, increased taxation, insurance premiums*
- Increased consumer demand *e.g., shifting consumer preferences to low-carbon or environmentally friendly products*
- Improved access to superior talent *e.g., employee attraction and retention*
- Reputational benefits *e.g., greater trust from stakeholders, perception as being industry-leading on this topic*
- Insulation from regulatory change impact on assets or inventory *e.g., low risk of carbon-intensive assets becoming obsolete in light of regulatory change*
- Supply chain resilience *e.g., robustness of supply chain and output capacity given supplier choice*
- Stable energy costs vs. users of fossil fuel *e.g., insulation from abrupt changes in fossil fuel prices relative to renewable sources of energy*
- None of the above
- Other

2. What is the level of your company's decarbonization ambition by [November 2021](#)?

- Low *i.e., you focus solely on emissions from your own operations and address <50% of relevant decarbonization levers*
- Moderate *i.e., you focus on all emissions (owned operations and supply chain) and address <50% of relevant decarbonization levers*
- High *i.e., you focus on all emissions (owned operations and supply chain) and address majority of relevant decarbonization levers*
- Very High *i.e., you are a member of the Race to Zero*
- Do Not Know

3. Do you know about the [UNFCCC Race to Zero](#) campaign?

	Never heard of it	Aware but have questions	Understand it but am not a member	Fully understand it and am a member
Knowledge of & Engagement with the Race to Zero	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Are you a member of any of the following organizations or alliances?

Please select all that apply. If "Other", please specify the organization/alliance.

- Race to Zero (e.g., via Business Ambition for 1.5, The Climate Pledge, Exponential Roadmap etc.)
- Science Based Targets initiative
- Carbon Disclosure Project
- Climate Group RE100
- Climate Group EV100
- Climate Group EP100
- Climate Group SteelZero
- Renewable Energy Buyers Alliance
- Mission Impossible Partnership
- Other, please specify _____

5. Does your company have an emissions reduction target approved by the [Science-Based Target initiative \(SBTi\)](#)?

- Yes – target committed or set in line with "1.5°C" and member of Race to Zero
- Yes – target committed or set in line with "1.5°C"
- Yes – target committed or set in line with "well-below 2°C"
- Yes – target committed or set in line with "2°C"
- No – we have a target but it's not science-based
- No – we do not have an emissions reduction target but it's currently under discussion and development
- No – we do not have an emissions reduction target and are not currently developing one

6. When would your company feel ready to join the [Race to Zero](#)?

- Before COP26 - In 1-3 months
- Before COP26 - In 3-6 months
- After COP26 - In 6-12 months
- After COP26 – After 12+ months

7. Does your company engage in any [climate advocacy](#) work, i.e., raising awareness of the climate risks and encouraging peers, partners, trade associations and governments to take ambitious action to address climate change?

- Yes
- No

8. *If yes:* Please provide details of the work your company engages in.

9. Is your company aiming to have a presence at [COP26](#) (physical or virtual) or engage with COP26 in the run up to the conference in November?

- At COP26 - Yes
- At COP26 - No
- At COP26 - Not sure
- In the run up to COP26 - Yes
- In the run up to COP26 – No
- In the run up to COP26 – Not sure

10. *If yes:* Please provide details of the planned engagement

SECTION II: CLIMATE ACTION & PROGRESS

11. Which of the following [emission scopes](#) does your company have a target for and has your company made a [public commitment](#) about reaching net zero emissions for these scopes?

Please select all that apply

- Scope 1 – no public commitment made
- Scope 1 – public commitment made
- Scope 2 – no public commitment made
- Scope 2 – public commitment made
- Scope 3 – no public commitment made
- Scope 3 – public commitment made
- None

12. By which year have you made a [public commitment](#) to reach net zero emissions? Please enter the relevant scope(s) and year(s).

13. Within [Scope 3](#) as per the GHG Protocol, which of the following categories of emissions does your company address and/or include in its target?

Deforestation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sustainable Agriculture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transport Logistics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resource Efficiency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Renewable Energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carbon Capture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Waste Disposal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supplier SBTs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

16. Which of the following environmental [Coalitions of Action / Projects](#) is your company a part of?
Please select all that apply

- Forest Positive
- Plastic Waste
- Food Waste
- Sustainable Supply Chain
- Refrigeration
- None

17. How do you think the [Coalitions of Action / Projects](#) can be improved?

18. Please detail any of your company's major in-plan [decarbonization initiatives](#).

SECTION III: BARRIERS TO CLIMATE ACTION & SUPPORT NEEDED

19. To what extent do you agree the following external factors are barriers to climate action in your industry?

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Strongly Agree
Market & Economy						
Lack of demand for sustainable goods and services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investor short term focus on financial expectations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
High costs associated with sustainability premium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Difficulty in measuring the ROI from carbon-related efforts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technology & Metrics						
Affordability of available technologies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Concerns related to data privacy and security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inconsistency of carbon metrics to measure and report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political & Regulatory						
Insufficient regulatory and fiscal incentives to support transition to net-zero (e.g. renewable energy, circular offerings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. Which internal barriers keep you from implementing an integrated and [strategic company-wide approach](#) to climate related issues?

Please select the top 3 that apply. If "Other", please specify.

- Lack of financial resources
- No budget allocation for climate related activities
- Lack of support from leadership (C-suite / board of directors)
- Limited dedicated sustainability team, organizational knowledge and/or sufficient capabilities

- No clear link to business value or competitive advantage
- Competing strategic priorities
- Challenge with implementing strategy across business functions (e.g., addressing scope 3 through reduction in emissions across the supply chain)
- Difficulty in measuring ESG data across the value chain
- Confusion around which climate initiatives to join
- Lack of recognition from investors
- Limited regulatory incentive in key markets of operation
- Challenges of extending strategy to products & markets / absence of market pull or demand
- Limited understanding and/or support available with regards to deploying decarbonization technology
- None of the above
- Other, please specify _____

21. Which decarbonization lever(s) do you find most **challenging to address / are stopping you from joining the Race to Zero?**
Please select the top 3 that apply. If "Other", please specify.

- Packaging and Plastics
- Transport Logistics
- Waste Disposal
- Cooling & Refrigeration
- Resource Efficiency
- Renewable Energy
- Carbon Capture
- Deforestation
- Sustainable Agriculture
- Food Waste
- Business Travel
- Supplier SBTs
- Product Lifecycle
- Other, please specify _____

22. What kind of **decarbonization support** would you find most beneficial?

- Bilateral connects with subject matter experts
- Workshops or focus groups within _____ on specific decarbonization levers identified as being challenging
- Off-the-shelf resources on specific decarbonization levers
- More information and updates on technological breakthroughs in the field
- Advisory services to aid net-zero carbon planning and delivery
- Sharing of best practice examples and case studies
- Other, please specify _____

23. What **advisory services** would you benefit from most in your decarbonization journey?

- Emission target-setting and integration with corporate strategy
- Target state definition and gap analysis
- Scope 3 emission program and roadmap creation
- Maturity assessment and benchmarking
- Use case definition and prioritization
- Business case and value realization strategy
- Sustainability operating model
- Change management
- Abatement opportunity identification and prioritization
- Monitoring and evaluation support
- Sustainable vendor selection
- Carbon trading strategy
- Low-carbon product development strategy

- Portfolio & capital allocation strategy and M&A
- None
- Other, please specify _____

24. Would you be happy to participate or share the following materials with the _____ [Race to Zero Taskforce team](#), as part of building momentum towards COP26?

Please select all that apply

- Case studies of net zero initiatives
- Best practice examples
- CEO letters on climate innovation and solutions
- CEO video messages for COP26

SECTION IV: BASIC COMPANY INFORMATION

Where is your company located?

Is your company a subsidiary?

Yes

No

If yes: Where is your parent company headquartered?

How many people does your company employ, including all locations?

10 – 249

250 – 4,999

5,000 – 50,000

>50,000

What are your company's annual revenues (in US\$)?

<25 million

25 – 250 million

250 million – 1 billion

> 1 billion

Please indicate your sub-industry or industries (e.g. home care, F&B, grocery retail):

As far as you know, what [global/regional/local trade associations \(excluding the _____\)](#) is your company a member of? Please list all such organizations below.

Thank you for your time and consideration in answering the survey.

In the coming weeks we will be collating and analyzing the responses and will get back to you with the anonymized results and how we will take this important initiative forward.

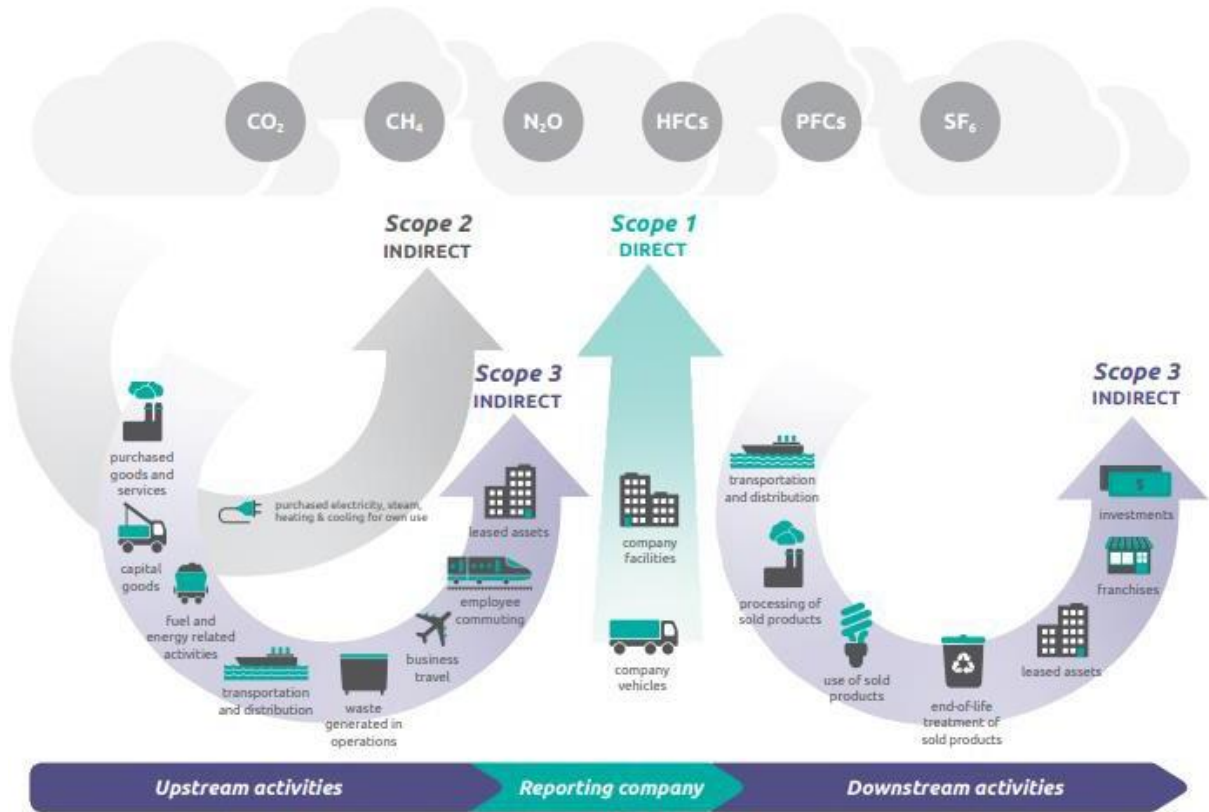
Glossary of Relevant Terms

- ï Race to Zero (e.g. via [Business Ambition for 1.5](#), [The Climate Pledge](#), [Exponential Roadmap](#) etc.): A global campaign to rally leadership and support from businesses, cities, regions, and investors for a healthy, resilient, zero carbon recovery. The goal is to reach net zero greenhouse gas emissions by 2050.
- ï Science Based Targets initiative: The SBTi is the lead partner of the Business Ambition for 1.5°C campaign - an urgent call to action from a global coalition of UN agencies, business and industry leaders that is mobilizing companies to set net-zero science-based targets in line with a 1.5°C future.
- ï Carbon Disclosure Project: CDP is a not-for-profit charity that runs the global disclosure system for investors, companies, cities, states and regions to measure, understand, and manage their environmental impacts.
- ï Climate Group RE100: The global corporate renewable energy initiative led by the Climate Group to bring together hundreds of businesses committed to 100% renewable electricity. The mission is to accelerate change towards zero carbon grids at scale.
- ï Climate Group EV100: The global corporate initiative led by the Climate Group to bring together companies committed to switching their fleets to electric vehicles and installing charging infrastructure for employees and customers by 2030.
- ï Climate Group EP100: The initiative led by the Climate Group, bringing together a growing group of energy-smart companies to lower their energy emissions. The mission is to lower global energy demand and accelerate the clean energy transition.
- ï Climate Group SteelZero: The global corporate initiative led by the Climate Group to bring together leading organization to speed the transition to a net zero steel industry. Organizations that join SteelZero make a public commitment to procure 100% net zero steel by 2050.
- ï Renewable Energy Buyers Alliance: An alliance of large clean energy buyers, energy providers, and service providers that, together with NGO partners, are unlocking the marketplace for all non-residential energy buyers to lead a rapid transition to a zero-carbon energy future.
- ï Mission Impossible Partnership: A coalition of public and private partners working on the industry transition to set heavy industry and mobility sectors on the pathway towards net-zero emissions by mid-century.

For your reference, the Greenhouse Gas (GHG) Protocol scope definitions for reducing carbon emissions are as follows:

- ï Scope 1 – Direct Emissions from property and logistics under the control of the organization.
- ï Scope 2 – Indirect Emissions in the production of energy purchased and used by the organization.
- ï Scope 3 – Indirect Emissions from activities not under the organization’s control e.g., supply chain

The illustration below helps segregate emissions from different sections of the value chain based on GHG protocol scopes



Source: https://ghgprotocol.org/sites/default/files/standards/Corporate-Value-Chain-Accounting-Reporting-Standard_041613_2.pdf

For other useful Race to Zero terminology, please refer to this [Lexicon Guide](#)