

# **RACING FOR A HEALTHY RECOVERY**



**RACE TO ZERO**

# What is Race to Zero?

A **global campaign** to **rally leadership and support** from businesses, cities, regions, investors for a **healthy, resilient, zero carbon recovery** that prevents future threats, creates decent jobs, and unlocks inclusive, sustainable growth.

All members are committed to the same overarching goal: achieving **net zero emissions by 2050** at the very latest.



Led by the High-Level Climate Champions for Climate Action – [Nigel Topping and Gonzalo Muñoz](#) – Race To Zero mobilizes actors outside of national governments to join the [Climate Ambition Alliance](#), which was launched at the UNSG’s Climate Action Summit 2019 by the President of Chile, Sebastián Piñera.

# Who's in the Race to Zero?

The objective is to **build momentum** around the shift to a decarbonized economy ahead of COP26, where governments must strengthen their contributions to the Paris Agreement. This will send governments **a resounding signal** that business, cities, regions and investors are **united** in meeting the Paris goals and creating a more **inclusive and resilient economy**.

**452**

**Cities**

**22**

**Regions**

**1,101**

**Businesses**

**45**

**Investors**

**549**

**Universities**

# What's the scale of Race to Zero?

Members of Race to Zero join **120 countries in the Climate Ambition Alliance**, creating the largest ever alliance committed to achieving net zero carbon emissions by 2050 at the latest.

For the full list of Race to Zero members, please [click here](#)

To see all members of the Climate Ambition Alliance (which includes countries and Race to Zero) [click here](#)

For the latest report, '[Accelerating Net Zero](#)', evaluating commitments from cities, regions and companies [click here](#)

53%

Global GDP

23%

Global CO2 emissions

2.6

Billion people

\$4.72

Trillion in annual revenue  
(for the listed companies)

# Who are our partners?

Race to Zero is an exercise in **radical collaboration, uniting net zero commitments** from a range of leading networks and initiatives:



# Who are our supporters?

We also have a number of **supporters** who help amplify the message of Race to Zero:

**COUNTDOWN**



# What's the minimum criteria?

The High-level Climate Champions require that the commitments brought forward by networks and initiatives recognized in the Race to Zero campaign meet a minimum set of procedural criteria.

These process criteria represent the “Starting Line” for the race, so meeting them does not necessarily imply that an actor is on track to net zero, only that they have begun the process.

## For more information

[Click here](#) for full details on the criteria.

[A mapping of the substantive criteria is available here.](#)

## 1. Pledge

Pledge at the head-of-organization level to reach (net)-zero in the 2040s or sooner, or by midcentury at the latest, in line with global efforts to limit warming to 1.5C

## 2. Plan

In advance of COP26, explain what steps will be taken toward achieving net zero, especially in the short- to medium-term. Set an interim target to achieve in the next decade, which reflects a fair share of the 50% global reduction in CO2 by 2030 identified in the IPCC Special Report on Global Warming of 1.5C

## 3. Proceed

Take immediate action toward achieving net zero, consistent with delivering interim targets specified

## 4. Publish

Commit to report progress at least annually, including via, to the extent possible, platforms that feed into the UNFCCC Global Climate Action Portal

# How to join as a partner or supporter

**How to join as a partner:** Towards COP26, the High-Level Champions will engage new coalitions and initiatives that match Race to Zero's 'minimum criteria' (outlined). They will facilitate the exponential growth of actors joining the Race to Zero and welcome participants from all sectors of society to commit to reaching net zero emissions.

1. Submit your [application form](#)
2. Submit a [list of your members](#)

Send to our Technical Expert Peer Review Group, chaired by Oxford University:  
[RaceToZero@unfccc.int](mailto:RaceToZero@unfccc.int)

**How to join as a supporter:** For organizations that do not meet the 'minimum criteria', but who would like to mobilise their actors / members into Race to Zero, we ask them to join as a 'supporter'. The role of supporters is to amplify the ambition and goals of the Race to Zero partners and actors. For more on how to become a recognized supporter, contact:

[RaceToZero@unfccc.int](mailto:RaceToZero@unfccc.int)

# How to join as an actor

**How to join as an actor:** Individual actors (such as **regions, cities, businesses** and **investors**) are invited to join an initiative or network, which is an **official Race to Zero partner**. By joining one of the partners they will be directly included in Race to Zero.

**Actors can currently join through the following partners:**

Business	City	States and Regions	Investor	University	Sports Club
<p><u>B Corporation</u></p> <p><u>Business Ambition for 1.5 C - Our Only Future</u></p> <p><u>The Climate Pledge</u></p> <p><u>SME Climate Hub</u></p> <p><u>Fashion Industry Charter for Climate Action</u></p>	<p><u>Deadline 2020, Science Based Targets for Cities</u></p> <p><u>ICLEI- Local Governments for Sustainability</u></p>	<p><u>Under2 Coalition</u></p>	<p><u>Net-Zero Asset Owners Alliance</u></p>	<p><u>Global Universities and Colleges for the Climate</u></p>	<p><u>Sports for Climate Action Framework</u></p>

# 2020 milestones

In 2020, the following milestones have been identified to announce new Race to Zero initiatives/members. These will help to build momentum and also to align Partners' engagement efforts.



**1. New York  
Climate  
Week**

**21 September**



**2. TED  
Countdown**

**10 October**



**3. Race to  
Zero  
Dialogues**

**9-19 November**



**4. Paris  
Anniversary**

**12 December**

# Assets

## Website

[Visit here](#)

## Comms Materials/logos

[Download here](#)

## R-O Video

[Watch here](#)

## Brand toolkit v1.0

[Click here](#)

**FOR A HEALTHY,  
RESILIENT,  
ZERO-CARBON  
RECOVERY**

**RACE TO ZERO**

# Press cuttings

**Financial Times:** [UN Starts new 'net zero' race](#)

**Financial Times:** [This recovery will be greener than the last one](#)

**Bloomberg:** [Race to Zero](#)

**Fortune:** [Diageo, H&M, and Rolls-Royce join to avert climate catastrophe](#)

**BBC:** [UN launches push for net zero emissions by 2050](#)

**Reuters:** [Seize your chance to fight climate change 'Race to Zero](#)

**Reuters:** [Race to Zero](#)

**BusinessGreen:** [Nigel Topping & Gonzalo Munoz Editorial](#)

**BusinessGreen:** ['Race to Zero' fires starting pistol to COP](#)

**Guardian:** [Covid-19 relief for fossil fuel industries risks green recovery plans](#)

**Guardian:** [Race to Zero putting new momentum in road to COP26](#)

**The I:** [Businesses, cities, investors join forces in UN-backed net zero campaign](#)

**The Independent:** [Official launch of "race to zero"](#)

**Daily Mail:** [Ford and Facebook join Race to Zero](#)

**BusinessGreen:** [Race to Zero: Global net zero commitments double in less than a year](#)

**FT:** [What you might have missed on day 1 of UNGA and Climate Week](#)

# Press releases

**World Environment Day Launch:** [Click here](#)

**New York Climate Action Week:** [Click here](#)

**JOIN US  
IN THE RACE  
TO A BETTER  
WORLD**

**RACE TO ZERO**